

i believe

GOOD DESIGN IS LESS DESIGN

When there is no room for uncool stuff, then there's only room for awesomeness

SAYAL.P.ELIAS

Republic of Whitefield
Tower - c # 1618,
Behind Divyasree Techno Park,
EPIP Zone, Whitefield,
Bengaluru, Karnataka
560066

PHONE
7026625157

EMAIL
sayalelias@gmail.com



<https://www.facebook.com/sayal.elias>



<http://www.linkedin.com/in/sayalelias>

Dear Sir,

It is with great expectancy that I present my resume to you to work in your organization. Pursued Masters in Fashion Trend Forecasting in Polimoda, Italy and Bachelors in Fashion Design from Pearl Academy Of Fashion. I am confident in my ability to become a constructive and effective member of your phalanx.

Having gained experience as a Designer for 12 years, and an intensive study of fashion Trend Forecasting for one year followed by a Trend Analysis Project for Trend Stop in Pitti Immagine Uomo, Firenze and Trend Analysis Project for Trend Stop in Pure London, London. I have acquired good knowledge in designing, and Forecasting. The enclosed resume will highlight my career accomplishments and substantiate my creative and leadership qualities.

In Addition to my professional experience, i also have some personal qualities. I take pride and ownership of what ever thing i do in my life. I always search for new opportunities and challenges to prove myself and strive to deliver an effective, focused work.

I hope this covering letter with my enclosed C.V gives you a succinct insight into my skills and level of understanding about Fashion, which I believe would be beneficial for your organization. I look forward to hear from you regarding my application.

Thanks for your time and consideration

Sincerely

Sayal . P . Elias

Projects Undertaken

POLIMODA International Institute of Fashion Designing and Marketing
Trend Forecasting for Stella McCartney & Adidas (Sports wear)
Trend Project : BIOMIMICRY

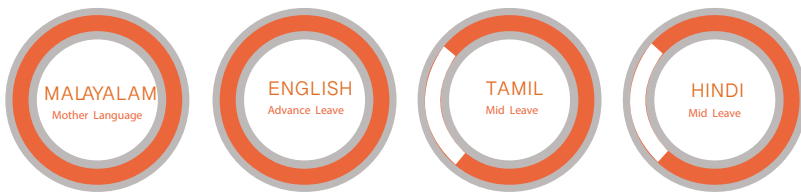
Developed a forecasting story for Stella McCartney & Adidas by understanding the brand and its ideology. Four project proposal concepts were approved and presented the same to Adidas team.

PUMA

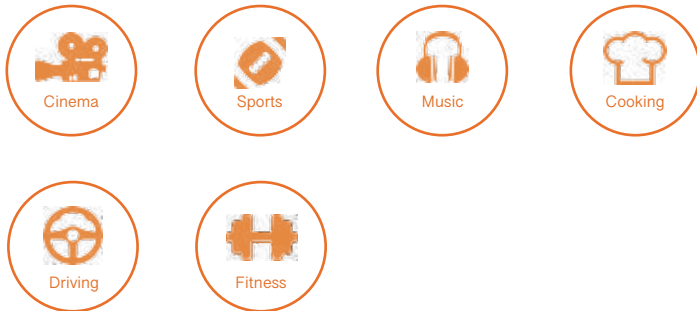
Product Proposal (Lifestyle & Cricket)

Designed a range for the brand with graphic direction for their Lifestyle and cricket line. The lifestyle range and done for paraolympians, with wide range of graphic and detailing.


Language Knowledge



Hobbies & Interests



Career Achievements

- Blazer and Trouser Category has seen tremendous growth for business. Implemented few competitive products with sharp MRP.
- VANHEUSEN POWER GREEN - Proposed Concept
- Revamped the whole branding for Van heusen Sport.
- 15 % growth in Knits Category previous year.
- Trade Show Number for Blazer 2018
4000 PCS to 20,000 PCS 

Internship

TREND UNION -FRANCE Jan 13 - Jun 13

Attended one week Workshop

TRENDSTOP -LONDON Sep 2012

Analysis, Trend Forecasts, Trends, Street Fashion Trends.

TRENDSTOP Jun - 12
Trend Analysis Report on Pitti Imaagine-82, Italy

References

Mr Kunal Dass

Group Manager
VanHeusen
Aditya Birla Fashion & Retail
Bangalore - 560048
Mobile : (+91) 9743999848
Relationship : Reporting Manager

Mr Sai Krishnan

Head Design
Solly Jeans
Aditya Birla Fashion & Retail
Mobile : (+91) 9164113400
Relationship : Worked With him at Derby Jeans Community

Claudia Del Re

Professor
Polimoda ,Italy
Via Curtatone , 1
Firenze, Italy
Mobile : (+39) 3807139129
Relationship : Student at Polimoda

